







John J. Concannon, Jr.

John Concannon is a seasoned communications professional with more than 30 years experience in photography, video production and web design and programming. For the past 15 years John specialized in Safety DVD and Safety Booklets for industrial customers to ensure VPP and OSHA Safety Guidelines and Compliance.



John is an independent producer-director and owner of Interact - Interactive Media Systems, having previously been the operations manager and director of creative services for WFAT-TV, now The CW in Pittsburgh, PA.

John also works as an instructor in photography and video teaching classes at Seton Hill University, Saint Francis University and the University of Pittsburgh at Johnstown.

In 2004, John produced a 13 episode adventure series for the Outdoor Channel. The series featured hunting, fishing and taxidermy in locations throughout North America. Along with his partner Joe Workosky, they produced the Stackhouse Park Deer Hunting and Wild Turkey Clinic promotional DVDs. These programs both won the PA Outdoor Writer's "Best TV Show of the Year" in 2007-08.

In addition, John produces TV Ad Campaigns for Travel & Tourism Groups, the Auto Industry, an international railcar manufacturer and National Service Organizations.

John's broad experience producing media projects includes:

- Safety Training Programs
- Marketing and Sales Promotional Packages
- Website Creation and Programming
- Streaming Media
- Informational Kiosks
- Television Programs, TV Commercials and Infomercials

These projects incorporate script writing, photography, video programming in DVD, Blu-Ray HD and broadcast formats. John's photographic work has been published in numerous corporate annual reports and magazines, and he has more than 50 video and DVD production credits. In addition, he has designed and programmed numerous websites.



John J. Concannon, Jr.

814-255-1229 • cell: 814-244-5274

jconcan@interactusa.com www.InteractUSA.com